

2011 BLC Plenary Conference

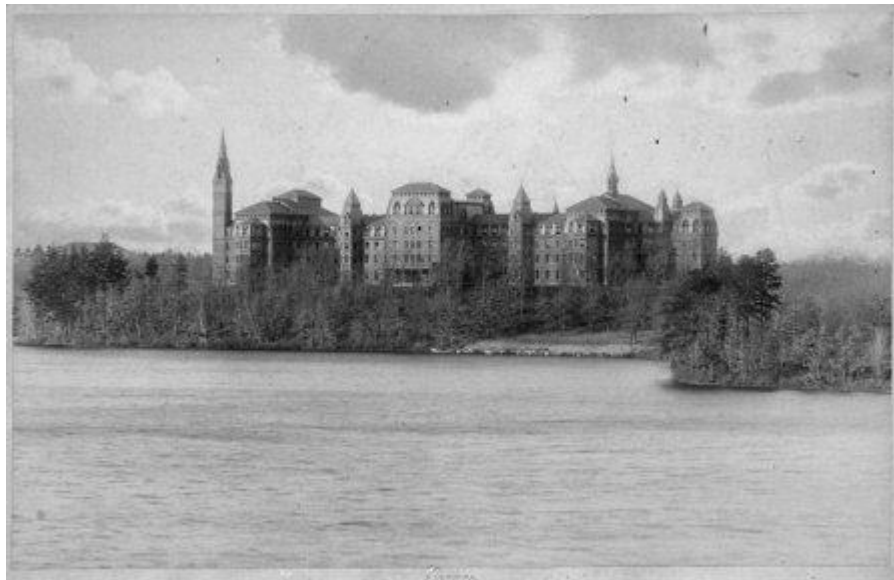
November 10-12, 2011



BLC and Wellesley



Reconnecting



Wellesley College
106 Central Street
Wellesley, MA

Dear Fellow BLC Members:

Welcome to fall and the countdown to our Plenary on November 10-12 at Wellesley!

The theme for this year's program "BLC and Wellesley: Reconnecting" was inspired by many conversations with all of you about the role BLC has within the Wellesley community and, in particular, how BLC and its members can be the best possible ambassadors for Wellesley in the world.

Our program is designed to actively engage BLC members with members of the college community—students, faculty and staff—as well as with each other. We will explore and elevate the BLC's understanding of key aspects of the "Wellesley advantage" today, including the college's long tradition of producing powerful women leaders in every sphere of influence.

We began our journey to this year's Plenary with a lot of questions: Who is the "Wellesley woman"? What about her education has endured or changed? Are there unique aspects of the Wellesley experience that have contributed to the college's ability to produce such talented and successful women? What are the challenges and exciting opportunities ahead for Wellesley? Most importantly, what can the BLC do to help prepare the next generation of women leaders and tell the Wellesley story?

Join us for this important, exciting and interactive event—you won't want to miss it!

Highlights of this year's Plenary include:

- **Remarks from President Kim Bottomly on her view of Wellesley and the BLC today;**
- **Presentations by Wellesley's senior leadership: Andrew Shennan, Jennifer Desjarlais, Bridget Belgiovine and Debra DeMeis on the Wellesley women of yesterday, today and tomorrow;**
- **Keynote and lively discussion by Shirley Young, a BLC'er and Alumnae Achievement Award winner, on the topic "Wellesley Women Lead" including the qualities of Wellesley women as leaders and what it will take for Wellesley women to be the leaders of the future;**
- **Luncheon roundtables with Wellesley students who have just completed their Albright Fellow experience together with Betsy Cohen and Henrietta Fore's reflections on the Albright program;**
- **A panel discussion on Wellesley women as innovators and leaders in the sciences with Ashley Dombkowski, Suzy Lebold, Lynne Miller, Betsy Robinson and Marilyn Smith, moderated by Richard French, Wellesley's Dean of Academic Affairs;**
- **Introduction and update on Wellesley's new Financial Fellows program with Manisha Thakor;**
- **"Conversations With..." Laura Gates and Sandy Guthman moderated by Susan Harmon.**



We hope you will join us on November 10-12 as BLC and Wellesley reconnect for the future!

**Cindy Reed '77
Karen Bratt '85**



2011 BLC Plenary Schedule



The BLC and Wellesley: Reconnecting

Thursday, November 10, 2011

- 3:00 pm** Tea and conversation at TZE House *for those who arrive early*
- 5:30 pm** Kickoff the Plenary with Cocktails in Alumnae Hall with guest
PRESIDENT KIM BOTTOMLY
with entertainment from BlueJazz Strings
- 7:00 pm** Dinner in Alumnae Hall Ballroom

Friday, November 11, 2011

- 6:30 am** Optional yoga class at Babson
- 7:30 am** Optional walk on campus with Admissions tour guide
- 8:15 am** Continental Breakfast/Registration in Alumnae Hall
Join us for breakfast and Wellesley Trivia
- 9:00 am** *Wellesley Women Today* with
BRIDGET BELGIOVINE, PERA Chair, Director of Athletics
DEBRA DEMEIS, Dean of Students
JENNIFER DESJARLAIS, Dean of Admission and Financial Aid
ANDREW SHENNAN, Provost and Dean of the College
- 10:30 am** Break
- 10:45 am** *Wellesley Women Lead* with
SHIRLEY YOUNG '55, President, Shirley Young Associates
- 12:15 pm** Break
- 12:30 pm** Lunch with the Albright Fellows
Introductions by **BETSY COHEN '76**
and **HENRIETTA FORE '70**





2011 BLC Plenary Schedule



The BLC and Wellesley: Reconnecting

Friday, November 11, 2011 (continued)

1:30 pm Break

1:45 pm *Wellesley Women Innovate* with
ASHLEY DOMBKOWSKI '92, Chief Business Officer, 23andME
SUZY LEBOLD '85, Divisional Vice President, Abbott Nutrition
LYNNE MILLER '73, Former CEO, Environmental Strategies Corp.
BETSY ROBINSON '78, President, NicOx Research Institute
MARILYN SMITH '70, Head of Information Services, MIT
moderated by **RICHARD FRENCH, Dean of Academic Affairs, Wellesley**

2:45 pm Break

3:00 pm *Wellesley Women Connect*

Take part in one or more of the following events:

- **Tea and tour of Davis Museum and exhibits:** You may tour the museum with docents at 3:15 pm, 3:45 pm or 4:15 pm and take some time to relax with friends
- **Ian Graham, Wellesley's Archivist,** will give a fascinating presentation on Wellesley's transition from Henry Fowle Durant to the early 20th century from 3:15 - 4:15 pm (tea and snacks will be provided)
- **Current Wellesley science students** will exhibit and present their research in an interactive session with BLCers from 3:15 - 4:15 pm

5:30 pm Cocktail reception in Alumnae Hall

Join us for cocktails with entertainment from Wellesley BlueJazz Group

6:30 pm Dinner in Alumnae Hall

8:00 pm "Conversations with..." in the Lulu Chow Wang Campus Center Cow Chair room followed by S'mores

LAURA GATES '72, Chair of the Board of Trustees, Wellesley College

SANDY GUTHMAN '65, CEO, Polk Bros. Foundation

moderated by **SUSAN HARMON '67, Managing Director, Public Capital Radio**



2011 BLC Plenary Schedule



The BLC and Wellesley: Reconnecting

Saturday, November 12, 2011

8:00 am Breakfast at Babson Conference Center

9:00 am *BLC as Ambassadors for Wellesley - An Interactive Strategy Session*

10:00 am Break

10:15 am *Update on the Four Initiatives: Science, Marketing, Leadership, and International and The New Financial Fellowship*

11:00 am BLC Business Meeting

12 noon Adjourn
Optional Lunch at Babson

Note: All times and locations are subject to change.



REGISTRATION INFORMATION

HOTEL ARRANGEMENTS

We have a block of rooms at the Babson Conference Center. If you will be arriving early or are planning on staying Saturday night, please indicate this on the Registration Form.

CANCELLATIONS

All cancellations must be submitted in writing either via email, fax or mail. Only cancellations received by October 28th will be refunded minus a \$25 administrative fee. There will be no refunds after this date.

QUESTIONS

Please contact the BLC office at 781.397.8870 or email blc@guildassoc.com.

ONLINE REGISTRATION

You may register online at www.wellesleyblc.org. Please contact the BLC office at 781.397.8870 if you need your login/password. You should have received your password with your dues invoice. You also can see who has registered for the plenary when you login.

CO-CHAIRS

Cindy Reed (Itrholdings@aol.com)

Karen Bratt (kbratt@firstrepublic.com)

BUSINESS LEADERSHIP COUNCIL BOARD 2010-2011

Co-Chairs	Ginger Kent	Communication	Dorothy Philips
	Nancy Murphy		Grace Toh
Vice Chair	Barbara Creed	Wellesley Community Liaison	
Secretary/Bylaws	Susan Esserman		Tasneem Chipty
Treasurer	Margo Loebel		Evan Schouten
Membership	Patricia Morrill		
	Mei-Mei Tuan	Immediate Past Chair	Mary Lou Casey

BUSINESS LEADERSHIP COUNCIL OFFICERS 2010-2011

<i>Committees</i>		NY/NJ/CT	Shelley D. Fischel
New Member Welcome	Mary Lou Casey		Tina S. Georgeou
	Betsy Cohen	Mid-Atlantic	Corinne Goldstein
Board Initiative	Nancy Hawthorne	Midwest/Chicago	Suzy Lebold
Program Planning	Cindy Reed		Margo Loebel
	Karen Bratt	SE/Florida	Dorothy C. Weaver
<i>Regional Chairs</i>		SW/Central/Texas	Marion Flores
New England/Boston	Karen Bratt	West/California	Leigh Marriner
	Jackie Shoback	International	Erna Arnesen
			Lucy Marcus
			Emily Davidow



2011 BLC Plenary Registration Form
The BLC and Wellesley: Reconnecting



You also may register online at www.wellesleyblc.org

Name _____

Nickname _____

Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Country _____

Email _____ Phone _____ Fax _____

I would like vegetarian meals I have dietary restrictions: _____

Please indicate which meals you will be attending:

Thursday, November 10, 2011	<input type="checkbox"/> Tea at TZE	<input type="checkbox"/> Dinner
Friday, November 11, 2011	<input type="checkbox"/> Breakfast <input type="checkbox"/> Lunch	<input type="checkbox"/> Dinner
Saturday, November 12, 2011	<input type="checkbox"/> Breakfast <input type="checkbox"/> Lunch	

Please indicate if you would like to attend one of the optional morning activities on Friday, November 11th

Yoga class at Babson 6:30 am Walk on campus with student tour guide 7:30 am

Please indicate your interest in attending the following session(s) on Friday, November 11th

- Tea and tour of Davis Museum and exhibits: You may tour the museum with docents at 3:15 pm, 3:45 pm or 4:15 pm and take some time to relax with friends
- Ian Graham, Wellesley's Archivist, will give a fascinating presentation on Wellesley's transition from Henry Fowle Durant to the early 20th century from 3:15 - 4:15 pm (tea and snacks will be provided)
- Current Wellesley science students will exhibit and present their research in an interactive session with BLCers from 3:15 - 4:15 pm

Registration Fees (Circle Applicable Amounts)

Conference Fee (includes meals)	<input type="checkbox"/> \$400.00
Hotel (Babson Conference Center) - Thursday	<input type="checkbox"/> \$195.00
Hotel (Babson Conference Center) - Friday	<input type="checkbox"/> \$195.00
Total: All Events + 2 Nights Hotel	<input type="checkbox"/> \$790.00
Hotel (Babson Conference Center) - Extra night Wednesday	<input type="checkbox"/> \$195.00

My check for \$_____ is enclosed. Please make check payable to Business Leadership Council.

Please charge my credit card: American Express Visa Master Card

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

*Please note that all cancellations must be submitted in writing either via email, fax or mail before October 28th and are subject to a \$25 administrative fee. There will be no refunds after this date.

Please complete and return this form via fax to 781.397.8887; email to blc@guildassoc.com; or mail to Wellesley BLC, Plenary Conference, 389 Main St, Suite 202, Malden, MA 02148

Questions? Please call 781.397.8870.