

**Business Leadership Council
of Wellesley College**

**WELLESLEY & THE BLC:
CULTIVATING WOMEN'S GLOBAL LEADERSHIP
CELEBRATING THE BLC'S FIRST 20 YEARS,
& INVESTING IN FUTURE GLOBAL LEADERSHIP**

NOVEMBER 12-14, 2009
WELLESLEY COLLEGE, WELLESLEY, MA

2009 Plenary Conference

WELLESLEY & THE BLC: CULTIVATING WOMEN'S GLOBAL LEADERSHIP CELEBRATING THE BLC'S FIRST 20 YEARS, AND INVESTING IN FUTURE GLOBAL LEADERSHIP

As we celebrate the BLC's 20th anniversary, we will reflect on the role that our organization and its members have played in fostering women's leadership, and will examine a number of ways to ensure that we continue to help develop global leaders in the future. Wellesley as an institution is increasingly focused on preparing its students to lead in the world, as evidenced by the new Madeleine Korbel Albright Institute for Global Affairs. We will discuss the plans for the program and how they relate to evolving trends on a global scale, relative to US diplomacy; and on a local scale, relative to on-campus academics and student leadership. Then, we will examine options to further this mission beyond Wellesley and beyond traditional corporate settings, using innovative business models, emerging tools and technologies, and new personal connections.

Highlights of our agenda include:

Thursday evening:

- Celebration of the BLC's first 20 years
- Dinner and reflections from founding members

Friday:

- Update on The Madeleine Korbel Albright Institute for Global Affairs.
- Commentary on the evolution of US diplomacy from Farah Pandith, Special Representative to Muslim Communities for the US Department of State.
- Illustrations from professors and students about how these leadership themes are playing out on campus, including highlights from Davis United World Colleges Scholars.
- Panels on microfinance and angel investing, two ways in which we can invest in women's leadership.
- "Conversations with..." and dinner with President Bottomly.

Saturday:

- Keynote speaker: Henrietta Holsman Fore
- Updates on the BLC's efforts towards increasing women's presence on corporate boards.
- Review of Wellesley's progress in marketing the College, as discussed at last year's plenary.
- Planning for the next 20 years of the BLC!

We look forward to connecting, reflecting, and celebrating with you November 12-14 on campus.

~Laila Partridge '86
~Katherine Collins '90
Plenary Co-Chairs

**THURSDAY,
NOVEMBER 12**

**Cocktails, Dinner, and Celebration
of the BLC's First 20 Years**

Join us for a celebratory evening featuring reflections on our group's founding by early BLC members. After opening recollections by **PETER RAMSEY**, **LOIS JULIBER '71** will lead a discussion of the BLC's early

days with **BARBARA GROSS** and **CLAUDINE MALONE '63**. In honor of our anniversary year, this evening is being sponsored by the BLC at no cost to members.

FRIDAY, NOVEMBER 13
Wang Campus Center

**Wellesley's Global Leadership: Update on the Launch of
The Madeleine Korbel Albright Institute for Global Affairs**

JOANNE MURRAY '81, Executive Director, Wellesley Center for Work and Service; Director, Madeleine Korbel Albright Institute for Global Affairs and **JOSEPH JOYCE**, Professor of Economics; Faculty Director of The Madeleine Korbel Albright Institute for Global Affairs

The Albright Institute will educate women to fulfill leadership positions, strengthen the role of women in international relations, and inform policy discussions and academic thought in global affairs. Integrating the academic resources of Wellesley and the re-

search capabilities of the Wellesley Centers for Women with the insights of global thought leaders, the Albright Institute will enhance the academic community of Wellesley, and students will take this knowledge into the world.

The Evolution of US Diplomacy

FARAH PANDITH, Special Representative to Muslim Communities for the US Department of State.

Reporting directly to Secretary Clinton, Farah Pandith is responsible for engaging with Muslim communities around the world on a people to people and organizational level. As Secretary Clinton noted in Farah's swearing-in ceremony, "...in addition to these broad challenges, we have to focus on concerns of specific Muslim communities. How are we going to get more investment into

Iraq and put people who want to work back to work? How are we going to engage with young Muslims in Europe who feel marginalized or disassociated from their communities? How do we make sure that the message we send from our country is not just government to government, but people to people, community to community? Farah is well prepared to help us in this task."

FRIDAY, NOVEMBER 13
Wang Campus Center

"Can you Twitter Your Way through Quantum Theory?" Global Leadership on Campus: Professor/Student Discussion

WILLIAM "FLICK" COLEMAN, Professor of Chemistry, Wellesley

Flick Coleman will lead a discussion with students illustrating the evolution of teaching, communication, and leadership methods and tools on campus. This is an especially interesting time to discuss such evolution, as many of the College's interfaces (email, websites, etc.) are shifting to new platforms. Are these "new" tools really so new, or a continuation of

longer-term trends? Do they facilitate learning, or do they add new challenges to the process? Are new leadership voices able to emerge, or does the volume of voices lead to fragmentation? This session will connect the 'micro' to the 'macro', enabling us to see the broader themes of our conference within the specific context of the College.

Global Leadership on Campus: Davis United World College Scholars

Our lunchtime will feature brief presentations by several Davis United World College Scholars, as well as plenty of time for connecting and conversing. The Davis United World College Scholars program provides scholarship support for over 1,400 Davis UWC Scholars, from around the

United States and the world, at a growing number of American colleges and universities. The program and these scholars are committed to building cross-cultural understanding across their campuses and around the globe in the 21st century.

Investing in Women's Leadership: Angel Investment Panel

MYRA HART, recently retired Professor of Management Practice at Harvard Business School; former co-founder and COO of Staples, and angel investor; **LAILA PARTRIDGE '86**, former Intel Capital investor and entrepreneur; **CYNTHIA REED '77**, President & CEO, LTR Holdings, LLC

Myra Hart will kick-off the panel with an overview of her research on the unique challenges and opportunities of female entrepreneurs. The panel, moderated by Laila, will discuss how individual angels and formal angel groups fund start-ups. We will look at

both the entrepreneur's and angel investors' perspective and focus on women in these roles. We also will touch upon the impact of the current economic crisis and the role of institutional investors.



FRIDAY, NOVEMBER 13
Wang Campus Center

Investing in Women's Leadership: Microfinance Panel

KATHERINE COLLINS '90, Founder & CEO, Honeybee Capital, **SPENTA KANDAWALLA '69**, Director, Kandawalla Group of Companies; **JANE TURNER PHILIPPI '68** Former Senior Managing Director, John Hancock Financial Services; **ANN SHORT '77**, COO, Unitus Capital

"I went to the bank and proposed that they lend money to the poor people. The bankers almost fell over." -**Muhammad Yunus** Interest in microfinance certainly has grown since Muhammad Yunus of the Grameen Bank made this comment, but along with many successes, this growth has also brought increased complexity and challenges. This discussion will provide a

sampling of multiple approaches to microfinance: Ann Short will discuss her experience at Unitus Capital, an institution dedicated to changing the structure of the global capital markets to meaningfully include the poor. Spenta Kandawalla will provide a combination of national level and on-the-ground perspectives from Pakistan. Jane Turner Philippi will provide a direct investment point of view from her work in South Africa.

"Conversations with..." and Dinner

A perennial highlight of the plenary, this year's "Conversations with" will give us the opportunity to hear from several early members of the BLC.

We are honored that **PRESIDENT H. KIM BOTTOMLY** will address us at dinner, providing a general update on the state of the College as well as some specific commentary on Wellesley's role in educating global women leaders.

SATURDAY, NOVEMBER 14
(Babson Conference Center)

Saturday Keynote Speaker:

HENRIETTA HOLSMAN FORE '71, Chairman & CEO, Holsman International

Henrietta will provide her perspective on our conference themes, drawing upon her extensive experiences with the US Agency for International Development, the private sector, and the BLC.

The "M" Word: Marketing the College

CAMERAN LOUGY MASON '84, Vice President for Resources and Public Affairs, Wellesley College, **CHRISTINE MILLER '66**, Chief Operating Officer, Intertech Media

Cameran and Chris will update us on the College's branding and marketing plans, building on the dialogue from last year's plenary.

Update on BLC Board Initiative

NANCY HAWTHORNE '70, CEO, Clerestory, LLC

Nancy will update us on this important BLC initiative to increase women's presence on corporate boards.

Planning for the Next 20 Years of the BLC!

MARY LOU CASEY '71 and **GINGER KENT '76** lead a strategic discussion about the future of the BLC.

BLC Annual Meeting followed by lunch

REGISTRATION INFORMATION

HOTEL ARRANGEMENTS

We have a block of rooms at the Babson Conference Center. If you will be arriving early or planning on staying Saturday night, please indicate this on the Registration Form.

CANCELLATIONS

All cancellations must be submitted in writing either via email, fax or mail. Only cancellations received by October 30th will be refunded minus a \$25 administrative fee.

QUESTIONS

Please contact Linda Guild at 781.397.8870 or email blc@guildassoc.com.

ONLINE REGISTRATION

You may register online at www.wellesley.edu/blc. Please contact the BLC office at 781.397.8870 if you need your login/password. You should have received your password with your dues invoice. You also can see who has registered for the plenary when you login.

CO-CHAIRS

Katherine Collins (katherinecollins.personal@gmail.com)

Laila Partridge (lp@cover4me.com)

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Wellesley College Business Leadership Council 2009 Plenary Conference: November 12-14, 2009

Registration Form

You may also register online at www.wellesley.edu/blc

Name _____
Nickname _____
Title _____
Company _____
Street _____
City _____ State _____ Zip _____
Country _____
Email _____ Phone _____ Fax _____

- I would like vegetarian meals
 I have dietary restrictions: _____

Please indicate which meals you will be attending:

Thursday, November 12, 2009 Dinner
Friday, November 13, 2009 Breakfast Lunch Dinner
Saturday, November 14, 2009 Breakfast Lunch

Registration Fees (Circle Applicable Amounts)

Event

Dinner, Thursday, Nov. 12	No Charge - Hosted by BLC
Conference Fee (includes Friday and Saturday meals)	\$210
Hotel (Babson Conference Center) - Thursday	\$145
Hotel (Babson Conference Center) - Friday	\$145
Hotel (Babson Conference Center) - Additional nights	\$195
Total: All Events + 2 Nights Hotel	\$500

My check for \$_____ is enclosed. Please make check payable to **Business Leadership Council**.

Please charge my credit card: American Express Visa Mastercard

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

**Please note that all cancellations must be submitted in writing either via email, fax or mail before October 30th and are subject to a \$25 administrative fee.*

Please complete and return this form via fax to **781.397.8887**; email to blc@guildassoc.com;
or mail to **Wellesley BLC, Plenary Conference, 389 Main St, Suite 202, Malden, MA 02148**